# LEOCHEL

Leona Chelsea Legarte graphic designer psst@leochel.com 267–312–8877

Education

CALIFORNIA COLLEGE OF THE ARTS

# BFA in Graphic Design

**2013–2017** Graduated with High Distinction

Recognition

### **Communication Arts**

Richard & Jean Coyne Graphic Design Scholarship

### Adobe

Creative Cloud Identity Project

Proficiencies

### Creative

Book Design Print + Layout Branding + Identity Illustration Photography Prototyping Screen Printing Letterpress

# Software

Adobe Indesign Illustrator Photoshop Bridge Acrobat Google Office Suite Microsoft Office

### Languages

American English Tagalog (native) Experience

### TEN SPEED PRESS

# Freelance Production Designer

### August 2019-Present

Pour coded manuscripts into templated designs and input editorial text corrections upon request.

#### September-December 2019

Managed two projects on behalf of a designer on maternity leave. Maintained schedules and met deadlines on assigned projects. Provided additional art and production support to design team as needed.

### **Design Fellow**

#### March 2018-March 2019

Created one-off book and cover designs from concept to print-ready files. Assisted and collaborated with design team in optimizing workflow, book schedules, and asset archiving.

#### GENENTECH

# **Graphic Design Intern**

### June-November 2017

Worked closely with the Creative Director in developing and strategizing new corporate collateral under comprehensive brand guidelines. Organized and updated asset archive.

#### SPUTNIK

### **Brand Designer**

### January-November 2016

Conceptualized and designed print + web collateral for the CCA communications department.